

Clear Horizon

CURRICULUM VITAE

Dr Jill Campbell, Principal Consultant



Overview of Expertise

Jill is an evaluation and social research specialist with extensive experience in measurement and evaluation across several areas including rural communities and industries, environmental management, emergency management, and education and training sectors. Jill brings a theoretical grounding to her research and evaluation work and competence applying a wide range of qualitative and mixed methods approaches.

Skilled in evaluation design, planning and project management, Jill has wide-ranging experience interpreting and synthesising diverse and complex data, and highly developed skills in reporting and communicating evaluation and research outcomes. She maintains a particular interest in qualitative social research approaches and methodologies.

Jill completed a PhD in 2011 in Social Theory and Rural Sociology. Her doctoral research focused on the influence of social discourses and identities on people negotiating change in a rural community, drawing on an empirical study of farmers in the Goulburn Valley of Victoria.

Qualifications & Training

- 2011 Doctor of Philosophy, The University of Melbourne
- 2005 Post-Graduate Diploma of Arts (History), The University of Melbourne
- 2002 Graduate Diploma of Arts (History), The University of Melbourne
- 1977 Bachelor of Arts (History and Political Science), University of Canterbury

Project Experience

Evaluations and Reviews



- Evaluation of the Social Recovery in Schools initiatives for the Victorian Department of Education and Training (2022-23).
- Review of the Water Quality Improvement Program for the Great Barrier Reef Foundation (2022).
- Evaluation of the NSW Farm Business Resilience Program for the NSW Department of Primary Industries (2021-22).
- Evaluation of the Bushfire Recovery Support Service (RSS) program for Resilience NSW (2022).
- Evaluation of a cluster of four research projects covering the fruit and vegetable sector in North Vietnam for the benefit of women and ethnic minorities for the benefit of women and ethnic minorities for the Australian Centre for International Agricultural Research (ACIAR) (2021-22)

- Outcomes evaluation of the NSW Koala Strategy for the NSW Department of Planning, Industry and Environment (2021)
- Evaluation of the Advanced Production for Temperate Nut Crops Programs for Horticulture Innovation Australia (2021).
- Process evaluation of the NSW Koala Research Program for the NSW Department of Planning, Industry and Environment (2021)
- Evaluation of the NSW Government Drought Relief Measures for NSW Department of Primary Industries (2019-21)
- Process evaluation of the Helping Communities become more Resilient to Climate Change (CRCC) program including summative evaluation of the Cross Dependency Initiative XDI for the NSW Department of Planning, Industry and Environment (2020)
- Assessment of the Lake Wellington Sustainable Irrigation Program using the Most Significant Change technique for West Gippsland Catchment Management Authority (2020)
- Sustainability Victoria Zero Net Carbon Homes Program developmental evaluation (2018-2020).
- Young Farmers Business Program developmental evaluation for the NSW Department of Primary Industries (2018-2021).
- Farm Co-operatives and Collaboration Pilot Program Final Evaluation for Southern Cross University (2016-2018).
- Evaluation of the delivery of Tertiary Education Scholarships for the New Zealand Ministry of Foreign Affairs and Trade (2017).
- Review of the NSW Office of Environment and Heritage Knowledge Strategy (2016-17).
- Comparative analysis of regional delivery methods and modes for Sustainability Branch programs for the Office of Environment and Heritage (2016-17).
- Monitoring and evaluation of the Stream 2 of the Regional Natural Resource Management Planning for Climate Change Fund for the Commonwealth Department of Environment (2015-16).
- Evaluation of Securing Australia's Future program for the Australian Council of Learned Academies (ACOLA) (2015-16).
- Evaluation of Vegetable Industry Consumer and Market Investment Strategy for Horticulture Innovation Australia (2015).
- Evaluation of the Stubble Initiative for the Grains Research and Development Corporation (GRDC) (2014-18).

Measurement and Evaluation Frameworks and Plans – advice and design



- Monitoring and evaluation advice about assessing Value for Money for In-drought Community support programs for the Commonwealth Department of Agriculture, Water and Environment (2021-22)
- Australian Centre for International Agricultural Research Performance and Results Framework (2020)
- Agriculture Research and Development Monitoring Evaluation and Reporting Framework for NSW Department of Primary Industries (2019).
- Victorian Music Development Office (VMDO) and Music Market for Victorian Department of Jobs, Precincts and Regions (2019).

- Review of the Agriculture Output, the objective indicators and underlying performance measures used to report the efficiency and effectiveness of service delivery to the Victorian government for Agriculture Victoria (2018).
- Vegetable Cluster Consumer Insights Program for Horticulture Innovation Australia (2017).
- A systems-strengthening approach to the management of pest animals and weeds in Victoria project for the Department of Economic Development, Jobs, Transport and Resources (2017).
- Educational opportunities around perceptions of, and aversions to, vegetables through digital media Project for Edible Adventures (2017-18).
- Monitoring and evaluation planning for Strategic Investment Plan development for individual horticulture industry's strategic investment plans for Horticulture Innovation Australia (2016-17).

Research



- Benefits of collaborative and co-operative business approaches to inform the Commonwealth Farm Co-operatives and Collaboration Pilot Program for Southern Cross University (2016).
- Behaviour and practice change resulting from education and training programs for the NSW Office of Environment and Heritage (2016).

Facilitation of Training Workshops



- Evaluation Training workshops for State Library Victoria (2021, 2022)
- Monitoring and Evaluation training for NSW Department of Primary Industries R&D staff (2020).

Positions held

2009–2013	Senior Consultant, Roberts Evaluation Pty Ltd, Melbourne
2007–2008	Research Supervisor, Social Research Centre, Melbourne
2006	Research Assistant, Department of History and Philosophy of Science, The University of Melbourne
1999–2007	Social and Market Research Supervisor for different organisations including the National Australia Bank Customer Research Centre (2003-2007)

Memberships

Aotearoa New Zealand Evaluation Association

Australasian Evaluation Society